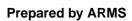




		Counties: Hale, AL
00,00	2000 Total Population	17,185
	2000 Group Quarters	290
	2008 Total Population	18,878
	2013 Total Population	19,129
	2008 - 2013 Annual Rate	0.26%
0.0	2000 Households	6,415
	2000 Average Household Size	2.63
TEI f	2008 Households	6,878
	2008 Average Household Size	2.55
	2013 Households	7,063
	2013 Average Household Size	2.52
	2008 - 2013 Annual Rate	0.53%
	2000 Families	4,606
	2000 Average Family Size	3.19
	2008 Families	4,881
	2008 Average Family Size	3.13
	2013 Families	4,962
	2013 Average Family Size	3.11
	2008 - 2013 Annual Rate	0.33%
	2000 Housing Units	7,756
	Owner Occupied Housing Units	66.4%
	Renter Occupied Housing Units	16.3%
	Vacant Housing Units	17.3%
	2008 Housing Units	8,427
	Owner Occupied Housing Units	66.0%
	Renter Occupied Housing Units	15.6%
	Vacant Housing Units	18.4%
	2013 Housing Units	8,743
	Owner Occupied Housing Units	65.2%
	Renter Occupied Housing Units	15.6%
	Vacant Housing Units	19.2%
	Median Household Income	
	2000	\$25,812
	2008	\$29,350
	2013	\$32,749
	Median Home Value	• ,
	2000	\$50,544
	2008	\$74,211
	2013	\$77,044
	Per Capita Income	
	2000	\$12,661
	2008	\$14,656
	2013	\$16,291
	Median Age	
	2000	34.4
	2008	35.9
	2013	37.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.





	Counties. Hale, AL
2000 Households by Income	
Household Income Base	6,427
< \$15,000	33.2%
\$15,000 - \$24,999	15.5%
\$25,000 - \$34,999	14.0%
\$35,000 - \$49,999	14.8%
\$50,000 - \$74,999	14.5%
\$75,000 - \$99,999	4.7%
\$100,000 - \$149,999	2.6%
\$150,000 - \$199,999	0.3%
\$200,000+	0.5%
Average Household Income	\$33,707
2008 Households by Income	
Household Income Base	6,878
< \$15,000	30.1%
\$15,000 - \$24,999	13.9%
\$25,000 - \$34,999	13.0%
\$35,000 - \$49,999	14.8%
\$50,000 - \$74,999	18.4%
\$75,000 - \$99,999	5.4%
\$100,000 - \$149,999	3.6%
\$150,000 - \$199,999	0.3%
\$200,000+	0.5%
Average Household Income	\$37,874
-	ψ01,014
2013 Households by Income	<b>=</b> 000
Household Income Base	7,063
< \$15,000	26.7%
\$15,000 - \$24,999	13.8%
\$25,000 - \$34,999	11.9%
\$35,000 - \$49,999	15.3%
\$50,000 - \$74,999	19.7%
\$75,000 - \$99,999	7.3%
\$100,000 - \$149,999	4.2%
\$150,000 - \$199,999	0.6%
\$200,000+	0.5%
Average Household Income	\$41,532
2000 Owner Occupied HUs by Value	
Total	5,146
<\$50,000	49.5%
\$50,000 - 99,999	31.6%
\$100,000 - 149,999	12.6%
\$150,000 - 199,999	3.0%
\$200,000 - \$299,999	1.7%
\$300,000 - 499,999	0.6%
\$500,000 - 999,999	0.1%
\$1,000,000+	1.0%
Average Home Value	\$75,084
2000 Specified Renter Occupied HUs by Contract Rent	
Total	1,181
With Cash Rent	69.3%
No Cash Rent	30.7%
Median Rent	\$183
Average Rent	\$236
-	· -

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

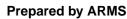




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	Counties: Hale, AL
2000 Population by Age	
Total 0 - 4	17,185
0 - 4	8.2%
5 - 9	8.0%
10 - 14	8.5%
15 - 19	8.0%
20 - 24	6.0%
25 - 34	12.0%
35 - 44	14.7%
45 - 54	12.6%
55 - 64	8.5%
65 - 74	6.9%
75 - 84	4.6%
85+	2.0%
18+	70.4%
101	70.470
2008 Population by Age	
Total	18,878
0 - 4	8.1%
5 - 9	7.7%
10 - 14	7.4%
15 - 19	7.1%
20 - 24	6.3%
25 - 34	12.2%
35 - 44	13.2%
45 - 54	14.1%
55 - 64	10.8%
65 - 74	6.8%
75 - 84	4.1%
85+	2.2%
18+	72.7%
2013 Population by Age	
Total	19,129
0 - 4	7.8%
5 - 9	7.4%
10 - 14	7.7%
15 - 19	7.5%
20 - 24	6.1%
25 - 34	10.8%
35 - 44	12.5%
45 - 54	14.0%
55 - 64	12.5%
65 - 74	7.2%
75 - 84	
	4.1%
85+	2.3%
18+	72.7%
2000 Panulation by Say	
2000 Population by Sex Males	47.2%
Females	52.8%
2008 Population by Sex	
Males	47.5%
Females	52.5%
2013 Population by Sex	
Males	47.6%
Females	52.4%







Counties: Hale, AL 2000 Population by Race/Ethnicity Total 17,185 White Alone 39.8% Black Alone 59.0% American Indian Alone 0.2% Asian or Pacific Islander Alone 0.2% Some Other Race Alone 0.3% Two or More Races 0.6% Hispanic Origin 0.9% **Diversity Index** 50.3

### 2008 Population by Race/Ethnicity

2000 i opulation by Racci Etimotry	
Total	18,878
White Alone	38.9%
Black Alone	59.4%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.4%
Two or More Races	0.7%
Hispanic Origin	1.3%
Diversity Index	50.9

## 2013 Population by Race/Ethnicity

2010 1 opulation by 11a00/20111101ty	
Total	19,129
White Alone	37.6%
Black Alone	60.4%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	0.5%
Two or More Races	0.8%
Hispanic Origin	1.6%
Diversity Index	50.9



## 2000 Population 3+ by School Enrollment

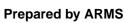
16,361
1.8%
1.4%
14.4%
7.4%
2.6%
0.3%
72.1%

#### 2008 Population 25+ by Educational Attainment

Total	11,957
Less than 9th Grade	10.8%
9th - 12th Grade, No Diploma	18.4%
High School Graduate	38.7%
Some College, No Degree	16.5%
Associate Degree	6.3%
Bachelor's Degree	5.8%
Graduate/Professional Degree	3.5%
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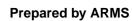
Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.







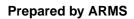
2008 Population 15+ by Marital S	Status
Total	14,492
Never Married	32.8%
Married	49.6%
Widowed	9.0%
Divorced	8.6%
2000 Population 16+ by Employr	
Total	12,747
In Labor Force	49.8%
Civilian Employed	45.8%
Civilian Unemployed	4.0%
In Armed Forces	0.0%
Not in Labor Force	50.2%
2008 Civilian Population 16+ in I	
Civilian Employed	91.0%
Civilian Unemployed	9.0%
2013 Civilian Population 16+ in I	abor Force
Civilian Employed	91.7%
Civilian Unemployed	8.3%
2000 Females 16+ by Employme	
Total	6,880
Own Children < 6 Only	8.9%
Employed/in Armed Forces	4.1%
Unemployed	0.6%
Not in Labor Force	4.2%
Own Children < 6 and 6-17 Only	
Employed/in Armed Forces	3.1%
Unemployed	0.5%
Not in Labor Force	1.9%
Own Children 6-17 Only	20.6%
Employed/in Armed Forces	13.1%
Unemployed	0.8%
Not in Labor Force	6.7%
No Own Children < 18	65.1%
Employed/in Armed Forces	19.0%
Unemployed	3.7%
Not in Labor Force	42.4%





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	Counties: Hale, AL
2008 Employed Population 16+ by Industry	
Total	6,300
Agriculture/Mining	3.5%
Construction	9.0%
Manufacturing	21.5%
Wholesale Trade	3.0%
Retail Trade	12.9%
Transportation/Utilities	5.0%
Information	0.6%
Finance/Insurance/Real Estate	4.3%
Services	35.9%
Public Administration	4.4%
2008 Employed Population 16+ by Occupation	
Total	6,300
White Collar	42.4%
Management/Business/Financial	8.2%
Professional	13.2%
Sales	9.5%
Administrative Support	11.5%
Services	18.3%
Blue Collar	39.3%
Farming/Forestry/Fishing	1.6%
Construction/Extraction	7.1%
Installation/Maintenance/Repair	7.3%
Production	14.9%
Transportation/Material Moving	8.3%
2000 Workers 16+ by Means of Transportation to Work	
Total	5,725
Drove Alone - Car, Truck, or Van	77.2%
Carpooled - Car, Truck, or Van	17.3%
Public Transportation	0.3%
Walked	1.6%
Other Means	1.0%
Worked at Home	2.6%
2000 Workers 16+ by Travel Time to Work	
Total	5,725
Did Not Work at Home	97.4%
Less than 5 minutes	4.1%
5 to 9 minutes	11.7%
10 to 19 minutes	24.0%
20 to 24 minutes	8.4%
25 to 34 minutes	19.6%
35 to 44 minutes	8.6%
45 to 59 minutes	12.4%
60 to 89 minutes	5.2%
90 or more minutes	3.5%
Worked at Home	2.6%
Average Travel Time to Work (in min)	29.0
2000 Households by Vehicles Available	
Total	6,415
None	15.6%
1	31.5%
2	34.5%
3	13.3%
4	4.1%
5+	1.0%
Average Number of Vehicles Available	1.6





	Counties: Hale, AL
2000 Households by Type	
Total	6,415
Family Households	71.8%
Married-couple Family	45.6%
With Related Children	22.7%
Other Family (No Spouse)	26.2%
With Related Children	18.8%
Nonfamily Households	28.2%
Householder Living Alone	26.4%
Householder Not Living Alone	1.8%
Households with Related Children	41.4%
Households with Persons 65+	26.4%
2000 Households by Size	
Total	6,415
1 Person Household	26.4%
2 Person Household	28.7%
3 Person Household	18.5%
4 Person Household	15.1%
5 Person Household	7.1%
6 Person Household	2.5%
7+ Person Household	1.7%
2000 Households by Year Householder Moved In	
Total	6,415
Moved in 1999 to March 2000	13.9%
Moved in 1995 to 1998	26.6%
Moved in 1990 to 1994	15.3%
Moved in 1980 to 1989	17.5%
Moved in 1970 to 1979	11.9%
Moved in 1969 or Earlier	14.7%
Median Year Householder Moved In	1992
2000 Housing Units by Units in Structure	
Total	7,756
1, Detached	56.9%
1, Attached	0.8%
2	1.5%
3 or 4	1.4%
5 to 9	1.9%
10 to 19	0.3%
20+	1.2%
Mobile Home	35.6%



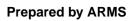
iotai	1,100
1, Detached	56.9%
1, Attached	0.8%
2	1.5%
3 or 4	1.4%
5 to 9	1.9%
10 to 19	0.3%
20+	1.2%
Mobile Home	35.6%
Other	0.3%

# 2000 Housing Units by Year Structure Built

Total	7,756
1999 to March 2000	3.1%
1995 to 1998	12.9%
1990 to 1994	12.4%
1980 to 1989	19.0%
1970 to 1979	18.2%
1969 or Earlier	34.3%
Median Year Structure Built	1979

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.







## **Top 3 Tapestry Segments**

1.	Rural Bypasses
2.	Midland Crowd
3.	Simple Living

• 2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal ▶ business revenue.

area. Expenditures are shown by broad budget categories that are not mutually exclusive. •  business revenue.	Consumer spending does not equal
Apparel & Services: Total \$	\$7,693,661
Average Spent	\$1,118.59
Spending Potential Index	42
Computers & Accessories: Total \$	\$751,444
Average Spent	\$109.25
Spending Potential Index	46
Education: Total \$	\$3,518,630
Average Spent	\$5,510,550 \$511.58
Spending Potential Index	37
Entertainment/Recreation: Total \$	\$14,208,908
Average Spent	\$2,065.85
Spending Potential Index	φ <u>2</u> ,σσσ.σσ
Food at Home: Total \$	\$18,733,610
Average Spent	\$2,723.70
Spending Potential Index	56
Food Away from Home: Total \$	\$12,211,182
Average Spent	\$1,775.40
Spending Potential Index	52
Health Care: Total \$	\$17,856,459
Average Spent	\$2,596.17
Spending Potential Index	63
HH Furnishings & Equipment: Total \$	\$7,144,416
Average Spent	\$1,038.73
Spending Potential Index	45
Investments: Total \$	\$2,098,849
Average Spent	\$305.15
Spending Potential Index	30
Retail Goods: Total \$	\$103,987,190
Average Spent	\$15,118.81
Spending Potential Index	56
Shelter: Total \$	\$45,962,835
Average Spent	\$6,682.59
Spending Potential Index	43
TV/Video/Sound Equipment: Total \$	\$5,179,532
Average Spent	\$753.06
Spending Potential Index	52
Travel: Total \$	\$5,816,906
Average Spent	\$845.73
Spending Potential Index	45
Vehicle Maintenance & Repairs: Total \$	\$3,734,857
Average Spent	\$543.01
Spending Potential Index	55

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.